Rep Order# 6814167 EC'd No

Ver# 5 Status Revised

Traffic Order# 767208

Printed: Last Received:

05/23/2012 9:58 AM 05/23/2012 8:59 AM

Sales Office (

Salesperson (

1 of 3

Showing Buylines: All Lines

Station WUPW-TV TOLEDO, OH.

Advertiser () US CHAMBER OF CMRC

US CHAMBER

Estimate# 436 Buyer

Scott Kahn

Phone# Fax#

Product

Agency () MEDIA AD VENTURES

8136 OLD KEENE MILL ROAD, S#A-300

SPRINGFIELD, VA 22152 Agency C/P1/P2/E 106/120/436

Flight Dates

05/14/2012 - 05/20/2012

Hiatus Weeks

Rep Firm

) PHILADELPHIA) ANJIE BRADY

Salesperson Phone# Salesperson FAX#

215-567-6005 215-567-5938

--- CONTRACT COMMENT ---

SC-*

--- REMARKS ---

VER 5 ISSUED TO REVISE TP LN 7 PLS CONFIRM ASAP

THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
-2-	1	W-F.	10A-11A	MAURY POVICH	:30	\$50.00	05/14-05/18	5	1	5	\$250.00	
	2	M – F	4P-5P	ANDERSON COOPER	:30	\$50.00	05/14-05/18	5	1	5	\$250.00	
	3	M-F	630P-7P	FOX TOLEDO NEWS @ 630PM	:30	\$60.00	05/14-05/18	5	1	5	\$300.00	
	4	M-F	7P-730P	THE OFFICE	:30	\$80.00	05/14-05/18	5	1	5	\$400.00	
	5	M-F	730P-8P	HOW I MET YOUR MOTHER	:30	\$80.00	05/14-05/18	5	1	5	\$400.00	
	6	М	3P-10P	HOUSE	:30	\$400.00	05/14-05/14	1	1	1	\$400.00	
	*7	Sales Rem		IDOL : REVISE TIME PD '5 REVISE TIME PD es changed	:30	\$1,250.00	05/16-05/16	1	1	1	\$1,250.00	
	8	SA	7P-11P	FOX SAT NITE BASEBALL	:30	\$300.00	05/19-05/19	1	1	1	\$300.00	
	9	M-F.	10P-11P	FOX TOLEDO NEWS @ 10PM	:30	\$175.00	05/14-05/18	5	1	5	\$875.00	
	10	SA	10P-1030F	FCX TOLEDO NEWS SATURDAY @ 10PM	:30	\$175.00	05/19-05/19	1	1	1	\$175.00	

 Rep Order#
 6814167
 Ver#
 5
 Status
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 Traffic Order# 767208
 Printed:
 05/23/2012 9:58 AM
 2 of
 3

 EC'd
 No
 Last Received:
 05/23/2012 8:59 AM
 05/23/2012 8:59 AM

Showing Buylines: All Lines

Station Advertiser Product Estimate#	r (US CE	TV TOLEDO, OH.).US CHAMBER O HAMBER	8136 C	LD KEE GFIELD	AD VENTURE NE MILL ROAL VA 22152 6/120/436		Rep Firm Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY					
Buyer Phone# Fax#	Scott I	Kahn	Flight Dates Hiatus Weeks	05/14/2012 - 05/20/2012			Salesperson Phone# Salesperson FAX#		215-567-6005 215-567-5938			
LT Ln	ı Day	7 Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
11			FOX TOLEDO NEWS SUNDA	AY @ 10PM	:30	\$175.00	05/20-C5/20	1	1	1	\$175.00	
12	M-F	11P-113CP	SEINFELD		:30	\$60.00	05/14~05/18	4	1	4	\$240.00	
13	M F	1130P-12A	THE OFFICE		:30	\$60.00	05/14-05/18	4	1	4	\$240.00	
14	SA	4P-7P	FOX SAT BASEBALL		:30	\$200.00	05/19-05/19	1	1	1	\$200.00	
15	SU	9 A-10A	FOX NEWS SUNDAY		:30	\$15.00	05/20-05/20	1	1	1	\$15.00	
16			LATE NEWS ADD TO SKED FOR MKGD	FROM H.681389	:30 3	\$175.00	05/17-05/18	1	1	1	\$175.00	
17			630P NEWS ADD TO SKED FOR MKGD	FROM H.681389	:30 3	\$60.00	05/17-05/18	1	1	1	\$60.00	
18			MAURY POVICH ADD TO SKED FOR MKGD	FROM H.681389	:30 3	\$50.00	05/17 05/18	1	1	1	\$50.00	
19			THE OFFICE ADD TO SKED FOR MKGD	FROM H.681389	:30 3	s80.00	05/17~05/18	1	1	1	\$80.00	
20			SEINFELD ADD TO SKED FOR MKGD	FROM H.681389	:30 3	\$60.00	05/17-05/18	1	1	1	\$60.00	
21			ANDERSON COOPER ADD TO SKED FOR MKGD	FROM H.681389	:30 3	\$50.00	05/17-05/18	1	1	1	\$50.00	

 Rep Order#
 6814167
 Ver#
 5
 Status
 Revised
 Traffic Order# 767208
 Printed:
 05/23/2012 9:58 AM
 3 of
 3

 EC'd
 No
 Last Received:
 05/23/2012 8:59 AM

Showing Buylines: All Lines

Station WUPW-TV TOLEDO, OH.

Advertiser ().US CHAMBER OF CMRC

Product US CHAMBER

Estimate# 436 Buyer Scott Kahn

Phone# Fax# Agency () MEDIA AD VENTURES

8136 OLD KEENE MILL ROAD, S#A-300

SPRINGFIELD, VA 22152 **Agency C/P1/P2/E** 106/120/436

Flight Dates 05/14/2012 - 05/20/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005 **Salesperson FAX#** 215-567-5938

--- SALES MONTHLY TOTALS---

May 12: 51 / \$5,945.00

Sales Totals: 51 / \$5,945.00
Station Totals: 51 / \$5,945.00
Lines not sent/reld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals 599,083 CATV 0% WNGT 0% WNWO 4% WTOL 49% WTVG 41%

WUPW 6%

--- COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NCV1C, MAY11, ENCV11

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Advertiser () US CHAMBER OF CMRC Product US CHAMBER Estimate#

436

Scott Kalın Phone#

Buyer

Fax#

Agency) MEDIA AD VENTURES 8136 OLD KEENE MILL ROAD, S#A-300

SPRINGFIELD, VA 22152 C/P1/P2/E 106/120/436 Agency C/P1/P2/E Flight Dates 05/14/2012 - 05/20/2012

Hiatus Weeks

Rep Firm Sales Office (Salesperson (

) PHILADELPHIA) ANJIE BRADY

Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT

ŗ	Ln	Day	Time	Program								
	 1	 M-F			Len		Dates	Spots/Wee	# of	Total	Total Cost	D
			10A-11A	MAURY POVICH	:30	\$50.00	05.44		Weeks	Spots	==	Daypar
	2	M-F	4P-5P	ANDERSON COOPER	:30	\$50.00	05/14-05/18	5	1	5	\$250.00	
	3	M-F	630P-7P	FOX TCLEDO NEWS @ 630PM	;30		05/14-05/18	5	1	5	\$250.00	
	4	M-F	7P-730P	THE OFFICE		\$60.00	05/14-05/18	5	1	5	\$300.00	
!	5	M·F	/30P-8P	HOW I MET YOUR MOTHER	:30	\$80.00	05/14-05/18	5	1	5	\$400.00	
6	;	М	9P-10P	HOUSE	:30	\$80.00	05/1405/18	5	1	5	\$400.00	
7		W	8P-930Þ	IDOL	:30	\$400.00	05/14-05/14	1	1	1	\$400.00	
৪		SA	7P-11P	FOX SAT NITE BASEDALI.	:30	\$1,250.00	05/16-05/16	1	1	1	\$1,250.00	
9	Ν	1-F			:30	\$300.00	05/19-05/19	1	1	1	\$300.00	
10	S	A		FOX TOLEDO NEWS @ 10PM	:30	\$175.00	05/14-05/18	5	1	5	\$875.00	
11				FOX TOLEDO NEWS SATURDAY @ 10PM	:30	\$175.00	05/19-05/19	1				
12				FOX TOLEDO NEWS SUNDAY @ 10PM	:30	\$175.00	05/20-05/20	1	-		\$175.00	
	М-		11P-1130P		:30	\$60.00	05/14-05/18				\$175.00	
13	M-	·F	1130P-12A 1	THE OFFICE	:30	\$60.00	05/14-05/18	1	•		\$240.00	
14	SA		4P-7P F	OX SAT BASEBALL	:30	\$200.00		4 1	4		\$240.00	
						, , , , ,	05/19-05/19	1 1	1		\$200.00	

EC'd No 0014107 Ver# 3 Mod# 1 Status Confirmed Traffic Or 767208 Printed: 05/16/2012 5:26 PM Last Received: 05/16/2012 5:02 PM 2 of 3

Product Estimate# Buyer Phone#		VUPW-TV TOLEDO, (() .US CHAMBI US CHAMBER 436 Scott Kahn	Agency () MEDIA AD VENT 8136 OLD KEENE MILL R SPRINGFIELD, VA 22152 Agency C/P1/P2/E 106/120/436 Flight Dates 05/14/2012 - 05/2			PRES PAD, S#A-300	Rep Firm Sales Office	Rep Firm Sales Office () PHILADELPHIA) ANJIE BRADY		
ax# Ln	Ln	Day Time	Program	Hiatus Wecks			72012	Salesperson Phon Salesperson FAX;		1e# 215-567-6005 # 215-567-5938		
-					Len	Rate 	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypar
	15	SU 9A-10A	FOX NEWS SUNDAY		:30	\$15.00	05/20-05/20	1		~		
Ī	16	TH-F 10P-11F Buyline Comme	LATE NEWS	FROM H.68138	:30	\$175.06	05/17-05/18	1	1	1	\$15.00	
1	7	TH-F 630P-7P				\$60.00	05/17-05/18	1	1	1	\$175.00 \$60.00	
1 8	9	TH-F 10A-11A Buyline Commen	MAURY POVICH	FROM H.681389	:30 3	\$50.00	05/17-05/18	1	1	1	\$50.00	
13	•	TH-F 7P-730P Buyline Comment	THE OFFICE : ADD TO SKED FOR MKGD .	FROM H.681389	;30 3	\$80.00	05/17-05/18	1 .	l	1	\$80.00	
20	,	TH-F 11P-1130 Buyline Comment	P SEINFELD : ADD TO SKED FOR MKGD E	FROM U.6813893	:30	\$60.00	05/17-05/18	1 1		1	\$60.00	
21	7	TH-F 4P-5P Buyline Comment	ANDERSON COOPER ADD TO SKED FOR MKGD F	ROM H.6813893	:30	\$50.00	05/17-05/18	1 1		1	\$50.00	

--- REPORT TOTALS---

Report Totals: 51 / \$5,945.00

---SALES MONTHLY TOTALS---

May 12: 51 / \$5,945.00 Sales Totals: 51 / \$5,945.00 Station Totals: 51 / \$5,945.00 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE-

Market Totals \$99,083 CATV 0% WNGT 0% MMMO WTOI. 49% WTVG 41% Rep Order# 14167 Ver# 3 Mod# 1 Status Confirmed Traffic Orde: EC'd No 7208 Printed: 05/16/2012 5:26 PM of 3 Last Received: 05/16/2012 5:02 PM

Showing Buylines: All Lines

Station WUPW-TV TOLEDO, OH.) MEDIA AD VENTURES Agency Advertiser () .US CHAMBER OF CMRC 8136 OLD KEENE MILL ROAD, S#A-300 Product US CHAMBER

SPRINGFIELD, VA 22152

Agency C/P1/P2/E 106/120/436

Flight Dates 05/14/2012 - 05/20/2012

Hiatus Weeks

68

WUPW

Rep Firm Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938

---COMPETITIVE COMMENTS---

Scott Kahn

COMPETITIVE IS ESTIMATED

436

Books NOV10, MAY11, ENOV11

Demos RA35+

--- CREDIT RISK ---

Estimate#

Buyer

Phone#

Fax#

CASH IN ADVANCE